

CREATIVE IDENTITY MAPPING

Clarifying ritual for writers
who've forgotten how
powerful they really are.

Prepared for :
Writers& Authors

Prepared by :
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YOUR THINKING PARTNER



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Creativity Coach

Hi, I'm Kay, the creator of Finish Your Damn Book™ — a program and a philosophy for emotionally intelligent writers who are tired of being stuck.

I help writers move through perfectionism, imposter syndrome, and self-doubt by using their emotions as creative fuel, not creative blocks.

At 10, I wrote my first story to save a friend's spirit. Now, I write to help people save their own. That includes you



WELCOME TO IDENTITY MAPPING

THE WHY

There's a voice inside you that knows what it wants to say.

But sometimes it gets buried beneath pressure, fear, and expectation.

This isn't a branding exercise. It's a mirror. You don't need to "figure out your voice." You need to remember it.

This 15-minute mapping exercise will help you:

- Reconnect with your creative truth
- Reclaim your vision
- Reignite your writing flow
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Inside the PDF, you'll map:

- What inspires and sustains you (not just what you should do)
- How your inner critic has shaped your self-concept
- What your creative work is really here to say

THE MAP

WHO AM I AS A WRITER (WHEN NO ONE IS WATCHING)?

- I write because...
- I feel most alive creatively when...
- I'm secretly tired of pretending that I...
- The kind of world I want to build with words is...

NOTES:



WHAT GETS IN THE WAY?

- The voice in my head says my work must be...
- I'm afraid people will think I'm...
- I keep trying to sound like...
- But the truth is, I wish I could write like...

NOTES:



THE MAP

WHAT I'M READY TO CLAIM

- I give myself permission to...
- I'm writing for the version of me who...
- The story only I can tell is...
- My creative identity isn't a brand. It's a...

NOTES:



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GENTLE CLOSE

You're not blocked. You're becoming.
This map isn't a finish line. It's a compass.
Use it whenever you lose your voice. It knows the way back.

Want to go deeper into your identity as a finisher, not just a dreamer?



FINISH YOUR DAMN BOOK



ABOUT THE PROGRAM

FINISH YOUR DAMN BOOK

Finish Your Damn Book™ is a 12-week creative intervention for writers who refuse to shelf their stories.

You'll learn to collaborate with your inner critic, dissolve perfectionism, and finish a manuscript that finally feels like you.

READ ON

THANK YOU!

This isn't just a workbook. It's a soft return —
to your voice, your values, and the creative energy only you bring into a room.

This tool isn't about branding or performance. It's about belonging to your
voice again.

Want to go deeper? This is the first step we use inside my signature program,
Finish Your Damn Book™. If you're curious what it would feel like to finish
your work without abandoning yourself, let's talk.

If you loved this experience:

- ✦ Share it with a friend who writes from the heart
- ✦ Tag me on Instagram with your favorite prompt or journal line
@kayconcept_coaching
- ✦ Or come say hi and tell me what surprised you **kay@kayconcept.com**

I'm cheering for you — always.
Now go write what only you can say.

With care,

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